

**2021**  
**NEW BULLS**  
SIMMENTAL AND RED ANGUS

GENETICS TO MAKE A

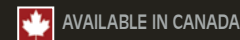
*Difference*

BOUCHARD LIVESTOCK

[www.bouchardlivestock.com](http://www.bouchardlivestock.com) office 403-946-4999

# MRL POWER PLAY 40H

CSA #1309038



AVAILABLE IN CANADA



AVAILABLE IN USA & INTERNATIONALLY

MRL 40H \* HOMO POLLED \* SOLID BLACK



owned by Bouchard Livestock and McMillen Ranching

### CANADIAN SIMMENTAL SPRING EPDS

	CE	BWT	WW	YW	MILK	MCE	MWWT	STAY	API	TI	CWT	REA	FAT	MARB
<b>EPD</b>	2.5	5.8	103.9	160.7	27.6	2.1	79.6	14.4	121.08	85.02	49.9	1.14	-0.093	-0.03
<b>ACC</b>	0.23	0.34	0.32	0.33	0.16	0.18	0.21	0.12			0.229	0.27	0.13	0.16
<b>RK%</b>			1	1	50		4		50	1	1	2	55	50

BIRTHDATE	BW	ACT WW	ACT YW	SC (YLG)
January 15, 2020	100 lbs.	1000 lbs.	1,660 lbs.	45 cm



PRICE IN CANADA - LIMITED SEMEN PACKS  
Call for semen price and availability



AVAILABLE IN USA & INTERNATIONAL  
after June 1, 2021

COME AS U R RED ROCKET	MRL 130Y
<b>sire RUST BULL 18C</b>	MISS XCITING 14X
BEECH BROS YARA 122Y	IPU REVOLUTION 172U
	BEECH BROS UNNA 817U
LFE THE RIDDLER 323B	LFE GOTHAM 819Y
<b>dam MRL MISS 6681D</b>	LFE BS CHARO 23Y
MRL MISS 2490Z	WHEATLAND PREDATOR 922W
	MRL MISS 799W

- Top 1% of the breed for weaning weight
- Top 1% of the breed for yearling weight
- Top 50% of the breed for maternal milk
- Top 4% of the breed for maternal weaning weight
- Top 50% of the breed for API
- Top 1% of the breed for TI
- Top 1% of the breed for carcass weight
- Top 2% of the breed for ribeye
- Top 50% of the breed for marbling
- Power Play weaned off his mother at an actual weight of 1000 lbs.
- Measured 45 cm at 13 months age.
- If you sell purebred bulls to commercial producers look for Power Play to improve your customer bottom line.



# MRL SOUTHERN COMFORT 54H

CSA #1309135



MRL 54H \* HOMO POLLED \* SOLID RED

R PLUS VENOM 4006B	NCB COBRA 47Y
<b>sire MRL STATEMENT 3F</b>	IPU MS. TULA 104Z
MRL MISS 6600D	MRL TO THE MAX 70Z
	MRL MISS 3354A
MRL EL TIGRE 52Z	WHEATLAND PREDATOR 922W
<b>dams MRL MISS 4335B</b>	MRL MISS 836W
REMINGTON WISE GIRL 235U	TNT TOP GUN R244
	OPPS WIS GM2



owned by Bouchard Livestock and Spring Lake Simmentals

CANADIAN SIMMENTAL SPRING EPDS

	CE	BWT	WW	YW	MILK	MCE	MWWT	STAY	API	TI	CWT	REA	FAT	MARB
<b>EPD</b>	7.3	3.0	90.8	134.7	28.9	3.8	74.3	17.2	121.52	76.64	35.6	0.95	-0.092	-0.21
<b>ACC</b>	0.23	0.33	0.32	0.33	0.16	0.17	0.21	0.12			0.31	0.28	0.13	0.15
<b>RK%</b>	45	35	5	10	45	55	15	35	50	15	20	25		

BIRTHDATE	BW	ADJ WW	ACT YW	SC (VLG)
January 18, 2020	90 lbs.	812 lbs.	1520 lbs.	41 cm



**PRICE IN CANADA**  
Call for semen price and availability

- Top 45% of the breed for calving ease.
- Top 35% of the breed for birth weight.
- Top 5% of the breed for weaning weight.
- Top 10% of the breed for yearling weight.
- Top 45% of the breed for maternal milk.
- Top 55% of the breed for maternal calving ease.
- Top 15% of the breed for maternal weaning weight.
- Top 50% of the breed for API.
- Top 15% of the breed for TI.
- Top 20% of the breed for carcass weight.
- Top 25% of the breed for ribeye.
- Very impressive set of balanced numbers from birth to yearling.
- A sire you can build a herd of replacement females with.



owned by Bouchard Livestock and Ashworth Farm & Ranch

CANADIAN SIMMENTAL SPRING EPDS

	CE	BWT	WW	YW	MILK	MCE	MWWT	STAY	API	TI	CWT	REA	FAT	MARB
EPD	14.1	0.3	77.4	114.0	36.5	9.6	75.2	20.1	155.97	82.93	33.6	1.10	-0.075	0.16
ACC	0.39	0.42	0.42	0.42	0.15	0.20	0.24	0.23			0.41	0.40	0.32	0.34
RK%	3	5	45	45	20	3	15	5	1	2	25	4		4

BIRTHDATE	BW	ACT WW	ACT YW	SC (YLG)
January 25, 2020	76 lbs.	748 lbs.	1,325 lbs.	42 cm



PRICE IN CANADA  
Call for semen price and availability



AVAILABLE IN USA & INTERNATIONAL  
fall 2021

# KWA CAN-AM 123H

CSA #1334084



AVAILABLE IN CANADA



AVAILABLE IN USA &  
INTERNATIONALLY

KWA 123H \* HOMO POLLED \* SOLID RED

R PLUS VENOM 4006B  
sire **MRL STATEMENT 3F**  
MRL MISS 6600D

KWA RED ROCK 5T  
dam **KWA MS ROCK 14X**  
KWA MS BARON 9U

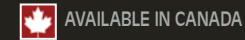
NCB COBRA 47Y  
IPU MS. TULA 104Z  
MRL TO THE MAX 70Z  
MRL MISS 3354A  
DAY RED PEPPER DOC 984R  
KWA MS ROCK 7P  
RED BARON HR P101  
KWA MS 121S

- Top 3% of the breed for calving ease.
- Top 5% of the breed for birth weight
- Top 45% of the breed for weaning and yearling weight.
- Top 20% of the breed for maternal milk.
- Top 3% of the breed for maternal calving ease.
- Top 15% of the breed for maternal weaning weight.
- Top 1% of the breed for API.
- Top 2% of the breed for TI.
- Top 25% of the breed for carcass weight.
- Top 4% of the breed for ribeye.
- Top 4% of the breed for marbling.
- Look for Can-Am to be the complete package.
- A calving ease sire with above average performance and in top 4% in terms of carcass for ribeye and marbling.
- Will make a positive contribution on the maternal side as well.



# LRX POLLED MARVEL 58H

CSA #1322267



LRX 58H \* POLLED \* FULLBLOOD



owned by Bouchard Livestock and Robb Farms

CANADIAN SIMMENTAL SPRING EPDS

	CE	BWT	WW	YW	MILK	MCE	MWWT	STAY	API	TI	CWT	REA	FAT	MARB
EPD	0.5	5.9	63.9	90.9	32.4	-1.2	64.4	14.8	100.74	60.09	10.1	0.73	-0.127	-0.05
ACC	0.17	0.30	0.26	0.27	0.08	0.10	0.14	0.08			0.25	0.22	0.10	0.10
RK%					30		60						25	60

BIRTHDATE	BW	ADJ WW	ACT YW	SC (YLG)
March 02, 2020	94 lbs.	762 lbs.	1,190 lbs.	37 cm

**PRICE IN CANADA**  
Call for semen price and availability

**AVAILABLE IN USA & INTERNATIONAL**  
fall 2021

DOUBLE BAR D RIVAL 28D	DOUBLE BAR D RIVAL 201A
<b>sire</b> <b>DOUBLE BAR D RIVALRY 16F</b>	DOUBLE BAR D LYNN 6Y
DOUBLE BAR D BRENNNA 266Y	MFI FOUNDATION 7094
	DOUBLE BAR D BRENNNA 150U
STARWEST TOTAL VALUE	DOUBLE BAR D SPITFIRE 20X
<b>dam</b> <b>LRX MS 139C</b>	PHS POLLED WINFALL 27W
LRX MS 75W	EXODUS
	LRX 52P

- A maternal leader with a proven 5 generation Fleckvieh pedigree.
- A homozygous polled fleckvieh sire that is phenotypically what domestic and international customers have come to expect from Canada.
- Marvel will help create herdbulls your purebred and commercial customers are wanting to source.



owned by McMillen Ranching and Bouchard Livestock

CANADIAN ANGUS SPRING EPDS

	BWT	WW	YW	MILK	SC	CE	MCE	REA	CW	MARB	FAT
EPD	1.1	52	89	18	-	4.0	6.0	-	-	-	-
ACC	0.18	0.36	0.30	0.13	-	0.18	0.10	-	-	-	-
RK%	45	6	6	-	-	40	45	-	-	-	-

BIRTHDATE	BW	ADJ WW	ADJ YW	SC (22mon)
April 30, 2019	85 lbs.	749 lbs.	-	47 cm



**PRICE IN CANADA**  
 10 straws \$500 \* 50 straws \$1,500  
**100 STRAWS \$2,000**

# RED MRLA RANGE BOSS 275G

CAA #2129048



AVAILABLE IN CANADA

MRLA 275G \* RED ANGUS

Sire	S A V RESOURCE 1441	RITO 707 OF IDEAL 3407 7075
	<b>MRLA 83D</b>	S A V BLACKCAP MAY 4136
	RED MRLA MISS 486U	RED FINE LINE MULBERRY 26P
	RED MRLA 61X	RED GARA QUEEN 32N
dam	<b>RED MRLA MISS 2494Z</b>	RED MRLA ECONOMY 810
	RED MRLA MISS 432X	RED MRLA MISS 580U
		RED MRLA 73T
		RED PFRA MS LAKOTA 129M

- Top 35% of the breed for calving ease.
- Top 45% of the breed for birth weight.
- Top 6% of the breed for weaning weight.
- Top 7% of the breed for yearling weight.
- Top 35% of the breed for maternal calving ease.
- Range Boss ranks in top 50% of the breed for calving ,yet is in top 10% for performance.
- Measured 47cm at 22 months of age.
- Actual 85 lb birth weight.
- Will get to service a large group of virgin heifers at both Bouchard Livestock and Travis Penners.
- Look for Range Boss to sire a set of very useful replacement heifers.

GENETICS TO MAKE A  
**DIFFERENCE**